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Sveučilišta
u Splitu

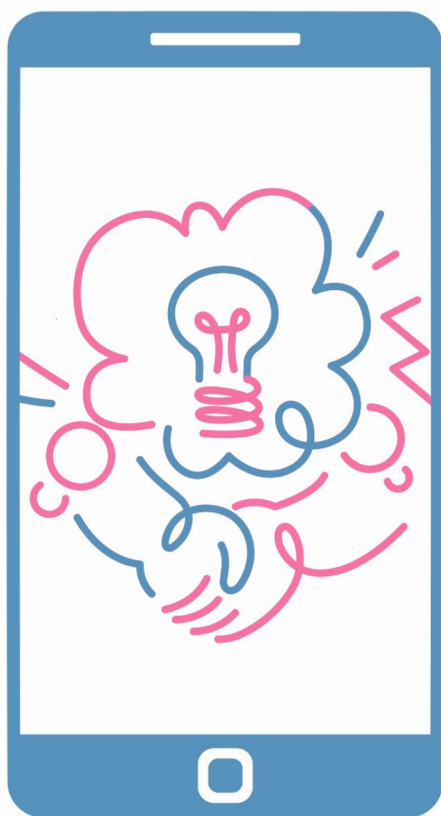
50 years of
University
of Split

Komunikacija i mediji
Communication
and Media

Hanns
Seidel
Stiftung

Ured u Zagrebu

CONFERENCE PROGRAM



Communication & Media Days Split 2024

June 6-8, 2024

Poljana kraljice Jelene 1 (Peristil), Split

Thursday, June 6

17:00-17:15

OPENING

Viktorija Car, Head of University Study Division
Communication and Media and Journalism in Contemporary
Media

Klaus Fiesinger, Regional Director for Southeast Europe of
Hanns-Seidel-Foundation

Nikola Koceić-Bilan, Vice-rector for Students, Teaching and
Business, University of Split

Nina Obuljen Koržinek, Minister of Culture and Media of the
Republic of Croatia

17:15-18:30

PANEL DISCUSSION:

Disinformation in post-truth society

Nina Obuljen Koržinek, Minister of Culture and Media of the
Republic of Croatia

Nikola Koceić-Bilan, Vice-rector for Students, Teaching and
Business, University of Split

Zrinka Ujević, Head of European Commission Representation
in Croatia

Moderator: Viktorija Car, University of Split

18:30-19:30

KEYNOTE SPEAKER: ALEX GRECH,
UNIVERSITY OF MALTA

Digital Literacies for a Post-Truth Society

Friday, June 7

10:00-10:30

KEYNOTE SPEAKER: IVICA GRUDIČEK, HRT
Mobile Journalism - New Era of News Reporting

10:30-12:00

PANEL 1:
Regional Perspectives in Mobile Journalism

Hungarian Perspectives on Mobile Journalism: Training, Usage, and Attitudes

Rita Glózer, University of Pécs

Özge Cakir-Somlyai, Eötvös Loránd University

Mobile Journalism in Bulgaria - a Developing Story

Vyara Angelova, Sofia University "St. Kliment Ohridski"

Nikolay Kolev, Sofia University "St. Kliment Ohridski"

Click. Capture. Connect: Unveiling the Practice of Mobile Journalism in Romania

Gheorghe Anghel, University of Bucharest

Anamaria Neagu, University of Bucharest

Iulian Vegheș, University of Bucharest

Mobile Journalism in Serbia: Another tool for sharing stories -

Online

Sanja Kljajić, University in Novi Sad

Ksenija Pavkov, University in Novi Sad

Mobile Journalism in Slovakia: Amateurism vs Professionalism -

Online

Anna Sámelová, Comenius University in Bratislava

Mobile Journalism in Circumstances of Russian-Ukrainian War: Challenges and Perspectives - Online

Nataliia Nechaieva-Yuriiichuk, Yuriy Fed'kovych Chernivtsi National University

Serhii Lukaniuk, Yuriy Fed'kovych Chernivtsi National University

Roman Paziuk, Yuriy Fedkovych Chernivtsi National University

Moderator: Gheorghe Anghel, University of Bucharest

Friday, June 7

12:00-12:30

COFFEE BREAK

12:30-14:00

PANEL 2:

Adapting to Change: Experiences in Mobile Journalism Education and Practice

Mobile Journalism in Greece: Practice and Education

Dimitris Koutsompolis, National and Kapodistrian University of Athens

Mapping Mobile Journalism in Croatia

Antonija Čuvalo, University of Zagreb
Petra Kovačević, University of Zagreb

Self Educated: Understanding Mobile Journalism education and practice in Bosnia and Herzegovina

Amela Delić Aščić, University of Tuzla
Azra Delmanović, University of Tuzla

Self-care: How Latvian Journalists and Students Educate Themselves in Multimedia World - Online

Raivis Vilūns, University of Latvia

Mobile Journalism in Albania - How newsrooms and journalists are adapting to the change

Valmora Gogo, College University Beder

Moderator: Rita Glózer, University of Pécs

Friday, June 7

14:00-15:00

LUNCH BREAK

15:00-17:00

PANEL DISCUSSION (in Croatian language): Contemporary trends in Newsrooms

Reporting from a different perspective: What is solutions journalism?

Petra Kovačević, University of Zagreb

Young audience wants more. Creating and testing innovative storytelling technique

Tena Perišin, University of Zagreb

Dejan Oblak, University of Zagreb

How to use new formats and types of journalism to come closer to the language of the audience?

Miroslav Ivić, Slobodna Dalmacija

How have mobile phones changed (local) journalism?

Mate Prlić, Dalmatinski portal

What does a radio even look like?

Vesna Vujević, Radio Kampus

The friendship of radio and smartphones

Silvija Turić, Radio Dalmacija

Moderator: Tena Perišin, University of Zagreb

Friday, June 7

17:30-18:30

MOJO ROUNDTABLE WITH INDUSTRY REPRESENTATIVES

Dejan Oblak, TV Student, University of Zagreb

Silvija Turić, Program Director, Radio Dalmacija

Vesna Vujević, Editor-in-chief, Radio Kampus

Laura Visković, Managing Director, PromoPlan

Ivica Grudiček, Journalist, HRT

Moderator: Gheorghe Anghel, University of Bucharest

18:30-19:00

COCKTAIL

Saturday, June 8

10:00-11:30

PARALLEL SESSIONS

A: CONFERENCE ROOM, 3RD FLOOR

PANEL DISCUSSION: Media Representations

Media Narratives and Media Frames in Reporting and Representing Refugees and Migrants

Viktorija Car, University of Split

Victims or Survivors? Representation of the Ukrainian refugees in the Croatian Online Media

Barbara Ravbar, Charles University, Prague

Reporting on Ukrainian refugees in the Croatian media: Humanity media frame

Vanja Pavlov, University of Split

Children Beyond Borders: Understanding Visual Portrayal of Ukrainian Children in Croatian Media

Leali Osmančević, University Department of Communication Sciences Catholic University of Croatia

Media Portrayal of Foreign Workers in Croatia: Are They Victims, Threats, or a Necessity?

Antea Boko, University North

Moderator: Viktorija Car, University of Split

Saturday, June 8

10:00-11:30

PARALLEL SESSIONS

B: CLASSROOM, 2ND FLOOR

STUDENT PANEL: Media Literacy Projects

Media vs. Textual Literacy: New Media, New Alphabet

Nebojša Lujanović, University of Split

Venus & Eros: Gender Representation in Croatian Music Videos

Tonči Gabelić, University of Zagreb

New Media Possibilities: Bradata aukcija

Marijeta Babik, University of Split

Rita Aničić, University of Split

The Impact of Tik Tok on Environmental Activism

Karla Jelić, University of Split

Daria Vusić, University of Split

Martina Gugić, University of Split

Moderator: Nebojša Lujanović, University of Split

11:30-12:00

COFFEE BREAK

12:00-13:00

STUDENTS' PRESENTATIONS: Mobile Journalism Storytelling Workshop

13:00-14:00

LUNCH AND FARE WELL.

STUDENT SECTION

THURSDAY, JUNE 6 - SATURDAY, JUNE 8

STUDENT WORKSHOP 1: MOBILE JOURNALISM STORYTELLING WORKSHOP

The aim of the training is highly practical with lots of hands-on experience in storytelling (planning a story), filming and editing on smartphones. Participants will use the Television Student equipment and also some of them can use their own smartphones. The trainers Tena Perišin and Dejan Oblak will provide sets of smartphones with all kinds of accessories - shoulder pods, gimbals, and microphones.

The workshop starts with trainers and students introducing themselves and the introductory presentation and some examples of video storytelling produced by Zagreb students. This can be encouraging for the other students because they could identify by looking at the content produced by their colleagues. During the workshop, students will learn about the concepts of mobile journalism storytelling, they will also learn how to use the free apps which mobile journalists use in video-production. This will help them to produce their first assignment. A 6-shot sequence and prepare them to film and edit their own story. After the brainstorming their ideas and discussion of their proposals, the students are divided into smaller teams of 2 or 3 and go out filming the story they proposed. The trainers will follow them during the filming. The trainers will try to catch all the teams during the field work and help them during the filming. The workshop will continue with each team editing their story on the smartphone. At the end of the workshop, the students and trainers watch their Mojo stories and evaluate them.

Workshop leaders: **Tena Perišin**, University of Zagreb & **Dejan Oblak**, University of Zagreb

STUDENT SECTION

FRIDAY, JUNE 7

10:00-11:30

STUDENT WORKSHOP 2:

EU VS. DISINFO: REGULATING BIG TECH AHEAD OF #EE2024

Online platforms and search engines have become important venues for public debate – and for shaping public opinion and voter behaviour. But they also pose a huge risk to election integrity: from illegal hate speech to foreign information manipulation and interference, to the spread of disinformation, extremist and radical content or misleading content generated through AI. Ahead of the European Elections 2024, Europe remains the only continent with a law to regulate the behaviour of Big Tech so that they are not misused to manipulate our elections. In this interactive workshop filled with SocMed examples of disinfo debunking, participants will discover all about the EU's Digital Services Act. It is the first law of its kind in the world addressing systemic risks on online platforms such as X, Facebook, SnapChat or TikTok that can have real-world negative effects on democracy.

Workshop leaders: **Andrea Čović Vidović**, Head of Media and Deputy Head of European Commission Representation in Croatia & **Carmen Gruber**, Team Leader Communication, Partnership and Networks

CONFERENCE PROGRAM COMMITTEE

Viktorija Car, University of Split, President

Antonija Čuvalo, University of Zagreb

Nebojša Lujanović, University of Split

Gheorghe Anghel, University of Bucharest

Anamaria Neagu, University of Bucharest

Barbara Ravbar, Charles University, Prague

CONFERENCE ORGANIZING COMMITTEE

Viktorija Car, University of Split, President

Jelena Jurišić, University of Split

Vanja Pavlov, University of Split

Antea Boko, University North, Koprivnica

Conference Venue:

Poljana kraljice Jelene 1 (Peristil), Split

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This conference is organized in cooperation between the University Study Division Communication and Media of the University of Split, and Hanns Seidel Foundation, Zagreb.

The panels "Regional Perspectives in Mobile Journalism" and "Adapting to Change: Experiences in Mobile Journalism Education and Practice", and "MoJo Round Table" are part of the inter-university project "Mobile Journalism Practice and Education in Central-East European Countries", coordinated by the Faculty of Journalism and Communications Studies, University of Bucharest.



Radio Kampus
104.1 MHz

Conference Media Partner